













Hurricane Preparedness Checklist

Relentless Customer Service







HURRICANE PREPAREDNESS AND RESPONSE CHECKLIST

Use this checklist to protect your people and business during hurricane season

Before The Storm [Prep Phase]

RISK ASSESSMENT
☐ Ensure all necessary emergency equipment is on hand and serviceable
☐ Verify plans for securing sensitive assets, data, and equipment
$\ \square$ Determine what the implications are for your remote workers and how their areas will be impacted
Find out what local sheltering plans and evacuation procedures are for all areas where you have an employee presence
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COMMUNICATIONS
☐ Create and Test email and text communication via your CRM
Update contact info (employees, vendors, etc.)
☐ Create notification templates to send when a hurricane hits
Conduct employee awareness campaign
☐ Distribute hurricane preparedness handouts to employees
Provide relevant contact info and resources to employees
Update and distribute relevant company policies
PEOPLE
Establish clear chain-of-command and backups to ensure business continuity
List employees, family members, and pets that might be affected (and need help)





Before The Storm [Prep Phase] continued

PROTOCOLS AND DRILLS		
Create emergency response teams and lists		
Define clear roles and responsibilities for each person		
Establish timeline for execution of your plan in relation to hurricane landfall		
Rehearse!		
PREPARE YOUR PROPERTY		
Ensure that your office infrastructure and network is prepared for the storm		
 Determine what measures should be taken to ensure business continuity for employees that are working remotely 		
FINANCE AND LEGAL		
Review all existing contracts, policies, and agreements for mention of hurricane response and recovery		
MISC.		
☐ Don't forget contractors!		
☐ Verify and understand suppliers' hurricane response plans		
Evaluate impacts on clients and customer service		





During the Storm [Response Phase]

RESPOND			
	Activate response teams to secure the property		
	Contact disaster resilience partner the storm and receive critical updates about areas experiencing flooding, high wind speeds, and infrastructure damage		
	Secure all windows, doors, and outdoor objects/equipment		
	Shut down electrical power to sites in the path of a storm		
	Videotape/photograph interior and exterior of building for insurance purposes		
COMMUNICATE			
	Remind employees to take necessary precautions and follow disaster protocols		
	$Send \ text \ and \ email \ notifications \ via \ your \ CRM \ to \ employees \ with \ response \ action \ drills \ and \ updates$		
	Provide regular updates on the storm's progress and its impact: Office closures,		
	People impacted - Evacuation routes - System outages		
	Provide local resources for employees (Soup Kitchens, Shelters, Generators, etc).		
EV	ACUATE AND MOVE		
	Begin relocating/storing sensitive data, assets, and equipment		
	Move personnel to safe locations		
	Allow employees ample time to relocate		
	Provide Emergency kits with food and water		
	Terminate nonessential operations within 12-18 hours of impact		
	Fill fuel tanks of company vehicles and move to secure area		





After the Storm [Recovery Phase]





Interactive Storm Tracking

Signal's Future Ready Team utilizes a state-of-the-art technology that will help you stay ahead of the storm.



Click below to learn how we can be your Disaster Resilience partner and help create a tailored response plan for you and your team

CLICK TO LEARN MORE

Signal is OnCall 24 | 7 | 365

Emergency Response Hotline: (800) 533-9898

